



BÉARN

A territory
driving
innovation
and growth



BÉARN

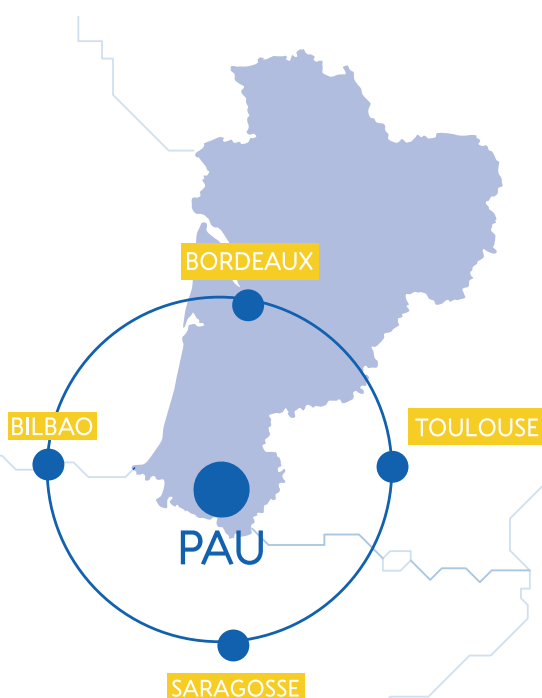


CCI PAU BÉARN



A dynamic and performing territory

Strategically located **between France and Spain**, Béarn offers privileged access to European markets and benefits from a central position at the crossroads of **four major metropolitan areas: Bordeaux, Toulouse, Zaragoza, and Bilbao.**



- + The largest industrial potential in Nouvelle-Aquitaine, and the 4th largest in France
- + At the forefront of future-oriented sectors: geothermal energy, hydrogen, biofuels, CO2
- + The 2nd-largest employment hub in Nouvelle-Aquitaine
- + 25% of the region's public and private R&D

a innovative
and people-centric
system

5 recognized sectors of excellence promoting economic growth

5 strategic sector powered by major industry leaders, one high-performance ecosystem and responsible digital innovation.



GEOSCIENCES & ENERGY

6,000 jobs

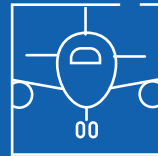
The European capital of geosciences, home to energy leaders based in Béarn (Arverne, Sobegi, Terega, TotalEnergies) and Avenia, **the only competitiveness cluster** covering all subsurface industrial sectors (280 members).



CHEMISTRY & MATERIALS

7,000 jobs

A globally recognized center of expertise backed by major industrial innovation innovators: Arkema, Axplora, Novéal, and the Lacq Research Group (GRL).



AEROSPACE

12,000 jobs



A rapidly growing sector with numerous specialized SMEs and subcontractors, and the global headquarters of **Safran Helicopter Engines**.



AGRI-FOOD

3,500 jobs

From arable farming, vineyards, and market gardening to livestock farming at the heart of **Europe's leading agricultural region**, supported by groups such as Candia, Euralis, Lindt, Michaud, Savencia, and the Jurançon Winery.



SPORTS & EQUESTRIAN SECTOR

A territory united around sports, featuring **four professional clubs** (rugby, basketball, football, handball), a structured equestrian sector, a white-water stadium, and international sporting events.

A territory committed to the energy solutions of tomorrow



According to Bpifrance Le Lab

The largest industrial potential in Nouvelle-Aquitaine and the fourth largest in France.

A UNIQUE INDUSTRIAL AND ENERGY HISTORY

Béarn is a land of energy and pioneers, with a strong industrial tradition built around the Lacq industrial basin, a SEVESO-classified site. Today, at the forefront of innovative initiatives, our territory supports sustainable energy and technological transitions and is organized around future-oriented sectors.

+ Biofuels

Production of fuels from renewable resources
3 billion euros in investment in the E-CHO and NACRE projects by 2030

+ CO2

Carbon dioxide value chain

+ Geothermal Energy

Harnessing the resources of the Béarn subsurface

+ Green Hydrogen

Advanced research on all types of hydrogen

A strategic hub for National and European industrial resilience and sovereignty

Béarn is a major contributor to French and European sovereignty in dispatchable energy, critical materials, and advanced materials.

Europe's
"Magnet
Valley"

RECYCLING AND PRODUCTION OF RARE EARTHS

Carester and Less Common Metals: Europe's first industrial-scale plant (Caremag)

GEOTHERMAL ENERGY

Arverne: The French leader in stable, carbon-free energy

CARBON FIBER

Toray: The world's leading manufacturer backed by a complete industrial supply chain



INDUSLACQ

The industrial platform operated by SOBEGI, a subsidiary of TotalEnergies, hosts strategic national projects in the fields of chemicals, materials, and the energy transition.



FOCUS

Strategic transport infrastructure

A multimodal transport network
connected to major European
routes and international markets

+ Pau-Pyrénées Airport

6 daily flights to Paris,
3 to Lyon

+ High-speed train (TGV) station

Direct connections to Bordeaux,
Toulouse, and Paris

+ Port of Bayonne

International maritime access
within 1 hour 30 minutes

+ A64/A65 Motorway

Fast connections to regional
metropolitan areas

ACCESS TO SPAIN

+ Bilbao, Pamplona, Zaragoza
within 200 km

+ Horizon 2032:
Pau/Canfranc/Zaragoza
rail link

OPTIMIZED LOCAL MOBILITY

+ Hydrogen-powered high-level
service bus

+ Rapid road connectivity

Excellence in education and research

More than 17,000 students from around the world developing skills across all sectors and fueling a deep talent pipeline for businesses.



University of Excellence (label I-SITE)
Labeled a "University Innovation Hub," University of Pau and Pays de l'Adour offers multidisciplinary programs in initial, continuing, or work-study education, with over 2,000 international students, and provides access to experimental facilities.

Five higher education institutions
Business and management, engineering, and sciences: Eklore-Ed, ENSGTI, CESI, CY Tech, IAE, International School of Béarn.

Research Laboratory
Cutting-edge fundamental and applied research, with joint research units between UPPA and national organizations (CNRS, INRAe, and INRIA).

Continuing Education and Apprenticeships
A complete ecosystem to develop skills throughout one's professional life.

n°1

Pau is ranked France's
top medium-sized
university city

According to L'Etudiant

n°3

Pau is the 3rd highest rate
of honors in the baccalaureate



A land of entrepreneurs

An ecosystem recognized for business development, offering comprehensive support programs and infrastructures dedicated to innovation.

CLUSTERS AND CENTERS OF EXCELLENCE

INNOVATION & TECH

- › Avenia (energy)
- › Hélioparc
- › Aerospace Valley

INDUSTRY AND CHEMISTRY

- › Chemparc
- › Aéropolis
- › Territoires d'Industrie

AGRI-FOOD & SPORT

- › Agri Sud-Ouest Innovation
- › So Horse Alliances



FOCUS

HÉLIOPARC, THE TECHNOPOLE

With over 170 companies and laboratories gathered on a single site, Hélioparc supports the development of innovative businesses with 4 incubators, business nurseries, and an accelerator, while fostering sectors of excellence (geosciences, digital, energy).

We offer your:

- ⊕ Tailored advisory support from establishment to development
- ⊕ Financial engineering (regional, national and european for your investment projects)
- ⊕ Available land (equipped business zones and industrial sites)



An exceptional quality of life for living and doing business

An unmatched quality of life that attracts talent and enhances appeal.



Nature & Environment

At the foot of the Pyrenees, 1 hour from the Atlantic Ocean, with a temperate climate and exceptional air quality

Heritage & Culture

A strong Béarnaise identity, a rich historical heritage (Henri IV, Bernadotte), Living Heritage Companies, and cultural festivals and events throughout the year (Hestiv'Oc)

The art of living

Exceptional local produce heritage, Jurançon wine, and local products with AOC, IGP, and Label Rouge certifications

Affordable housing

Attractive prices offering excellent purchasing power and high-quality housing

Year-round tourism

Over 11 million visitors in 2025 and an estimated €900 million in economic impact



A network of committed stakeholders

**A closely connected stakeholder network,
enabling fast local decision making.**



PUBLIC STAKEHOLDERS

- › Région of Nouvelle-Aquitaine
- › Department
- › Béarn's community councils and urban communities
- › Territoires d'Industrie: support for structuring projects

INSTITUTIONAL STAKEHOLDERS

- › MEDEF
- › APEC
- › French tech
- › University and elite higher education institutions
- › Pays de Béarn
- › Sectoral professional organizations

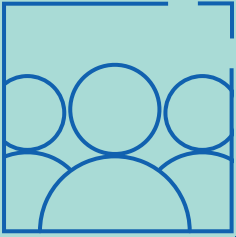
CHAMBER OF COMMERCE AND INDUSTRY (CCI) PAU BÉARN

Dedicated services: employment, real estate, Ambassador networks, Horizon Béarn program, attractiveness team

COMPANIES

Large international groups, innovative SMEs, microbusinesses and artisans, specialized subcontractors

**A unified #TeamBéarn built
around shared communication
and common events**



A one-stop gateway for all your projects

Our team is ready to support you throughout your project journey, in collaboration with the Region (ADI-NA), all Béarn local authorities, and our partners.



Project assessment and advice within the territory

Administrative and regulatory guidance

Hosting delegations to showcase the assets and unique features of Béarn

Business location & site selection support

Industry stakeholder and business network connections

Talent acquisition and onboarding support



CCI PAU BÉARN

Contact us

21 rue Louis Barthou, 64000 Pau
(+33) 5.59.82.51.11
investinpau@pau.cci.fr
pau.cci.fr/attractivite



Béarn



Béarn

